



Curated Business Start-Up Resources

From the Ethnic Women's Business Programme 2019

If you have a desire to start your own business and need some guidance and inspiration to help make your dream a reality, here are a list of recommended resources. This is not an extensive list; it is a short list curated for our programme newsletters.

For Mentorship: [Business Mentors New Zealand](#)

For Coaching: [Amy McLean](#)

A local business start-up programme: [Soda Co-Starters](#) based at Wintec

A business school for creating an online business: [B-School](#) with Marie Forleo

Networking with other women: [Waikato Women Find Your Tribe](#) (on Facebook)

Networking Business to Business:

- [LinkedIn](#) and [LinkedIn Local](#)
- [The Networking Group](#) (TNG)
- [Waikato Chamber of Commerce](#)
- Explore if there are networks/associations specific to your industry

Government support for small businesses: [PDF document](#) on Business Mentors NZ site

IRD info for taxes: [Intro to Business video series](#) on their website

Podcasts

Podcasts are like a free university education—the guests on the shows offer top notch advice and real-life stories of how to run a successful business. To find these podcasts, search for them by name within the podcast app on your phone. If you choose to subscribe, you will get the latest episodes. You can scroll through past episodes to find topics that interest you—there are thousands!

- Smart Passive Income
- Lead with Love
- Eventual Millionaire
- Conscious Millionaire
- Marketing Your Business
- Achieve Your Goals
- Freedom Driven Success
- Entrepreneurs on Fire



Books

You can read books and you can listen to them on Audible. Find these books either in the library, at the local bookstore, or through your favourite online bookseller (like Book Depository or Amazon)

- The Miracle Morning for Entrepreneurs
- Work Less, Make More
- Find Your Why
- The Conscious Millionaire
- Dot Com Secrets

YouTube Videos/Resources

- Dream Girl
- Video Creators
- Jack Canfield: Develop a millionaire mindset
- 5 Pieces of Life Changing Advice
- TED Talk with Maya Penn
- 27 low cost business ideas for women

Apps

- [Trello](#) (for organising all your business thoughts into lists & categories)
- Kanban Flow and Kanbana (helps you organise your “to do” list)
- 5 Minute Journal (write the things you’re most grateful for and feel abundant)
- Commit to 3 (write the top 3 activities you will do to advance your business each day)
- Focus (a timer to help you focus in 25 minute blocks)
- [Mailchimp](#) (an easy and free way to send newsletter and develop an email list)
- [Womaze](#) (inspiration for women)
- [Audible](#) (for listening to books)
- [Canva](#) (make your own flyers, business cards, etc for free and it’s easy)
- [Zoom](#) (host online meetings for free)
- [Last Pass](#) (store all your passwords in one place)